

DIGITAL TRANSFORMATION MULTISTAKEHOLDERS STRATEGIC ROLES

*(Peran strategis Multistakeholder
Dalam Transformasi Digital)*

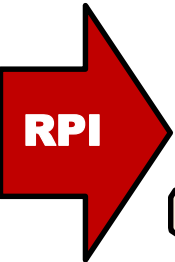


Garuda Sugardo

ARAH STRATEGIS TRANSFORMASI DIGITAL DI INDONESIA

Jakarta, 28 Januari 2020

PERPRES 96/2014 RPI -> PERPRES 95/ 2018 SPBE



2014-2019

- BROADBAND PLAN : “USABLE, AFFORDABLE, & EMPOWERING”
- MENGHAPUS KESENJANGAN DIGITAL INDONESIA 2019
- IMPLEMENTASI MEANINGFUL BROADBAND KAB/KOTA INITIATIVE



Prioritas:
E-GOVT, E-HEALTH,
E-EDU, E-LOG, E-PROC



SPBE



**CONNECT, INNOVATE
& TRANSFORM**

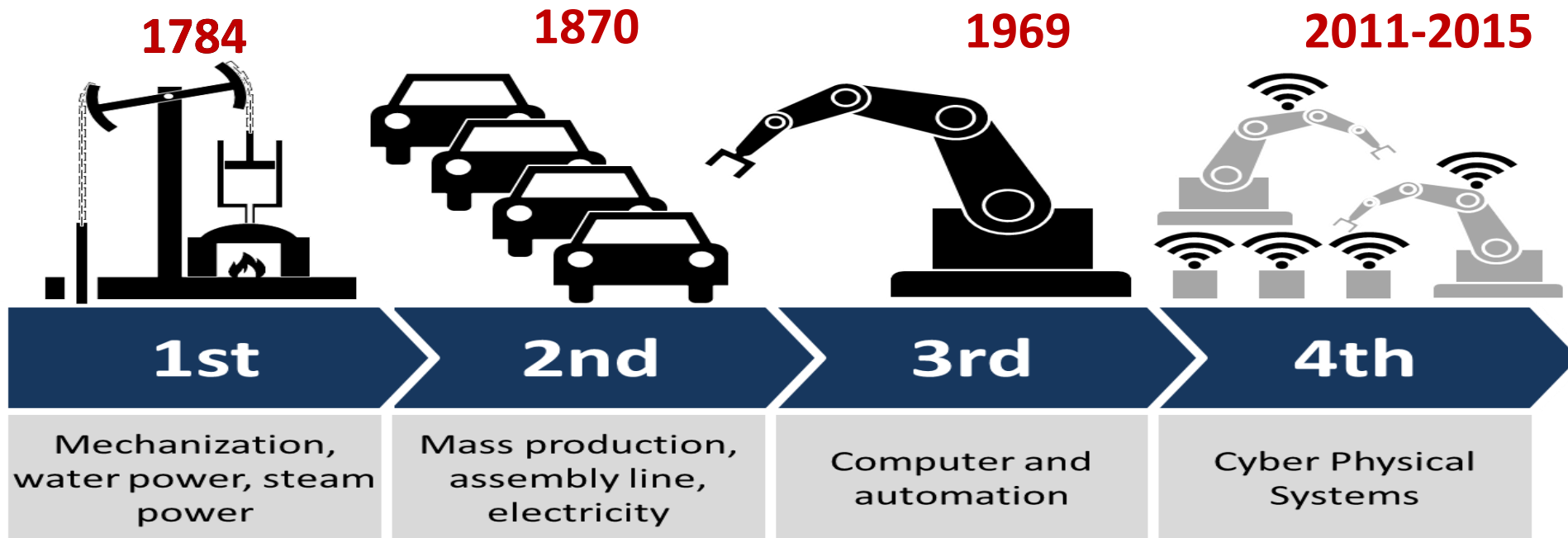


Bicara *Transformasi Digital* Jangan Lupa Program *Revolusi Industri 4.0*



04 04 2018

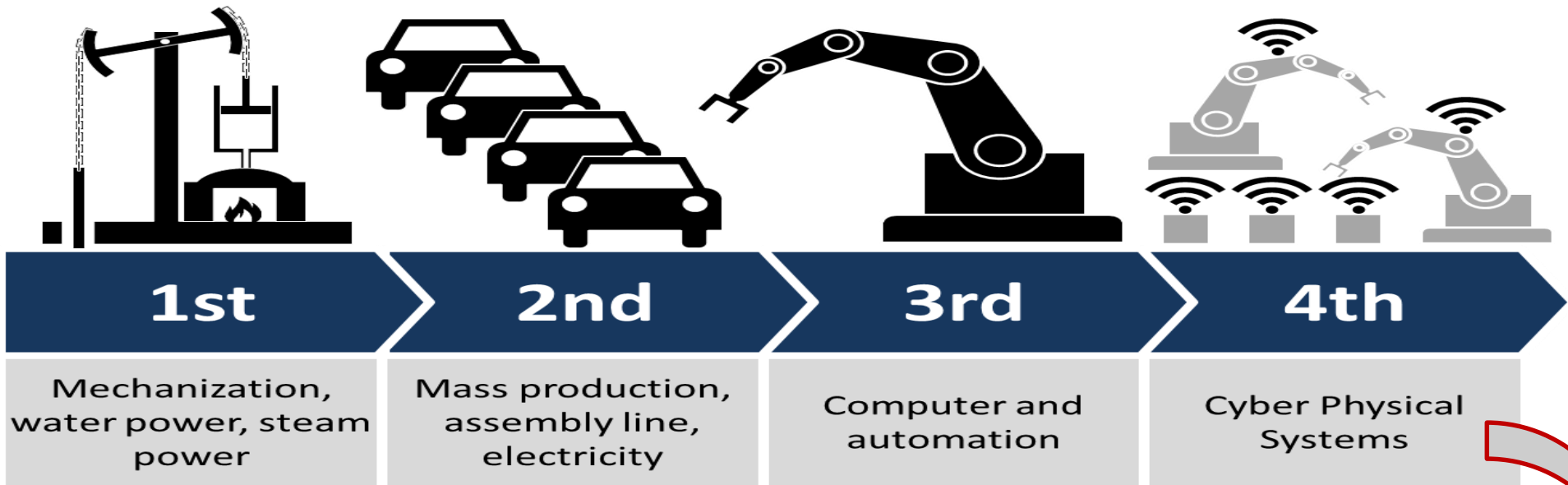
EVOLUSI 4.0 : INDUSTRI vs KEPEMERINTAHAN



Transformasi Pemerintah



INDUSTRI 4.0 BERBASIS TRANSFORMASI DIGITAL



 **DIGITAL**
TRANSFORMATION



- ❑ Layanan online dan terintegrasi
- ❑ Akses via ponsel dan omni channel
- ❑ Interaksi interaktif dan personal
- ❑ Teknologi modern dan canggih
- ❑ HC mumpuni dan futuristik



TRANSFORMASI DIGITAL

Digital Transformation



**Program Transformasi Digital
di Tiap Perusahaan
Dapat Berbeda-beda**

***Transformasi Digital* merupakan bagian dari proses teknologi maju yang penerapannya memberikan dampak perubahan pada seluruh aspek kehidupan dalam masyarakat.**

**TAHAPAN
TEKNOLOGI
DIGITAL**

**KOMPETENSI
DIGITAL**

**PENERAPAN
DIGITAL**

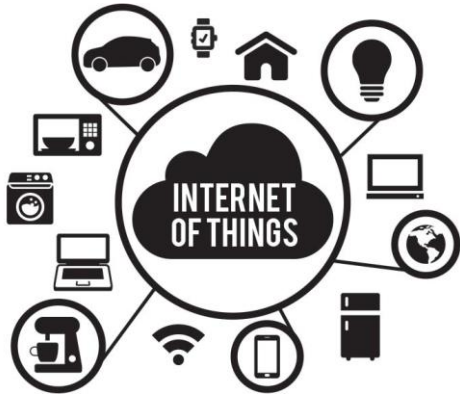


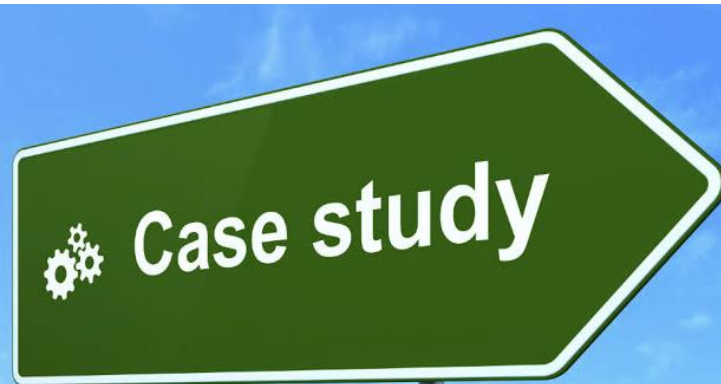
**TRANSFORMASI
DIGITAL**

TRANSFORMASI DIGITAL

TRANSFORMATION IS THE GOAL, DIGITAL IS THE TOOL

WHAT ARE THE THE TOOLS?





An advertisement for HSBC featuring the HSBC logo and the text "Get smart. The business case for connecting to ASEAN Smart Cities". Below this, it states: "South-East Asia's cities are potentially 'the biggest investment opportunity in the world'. Are you ready to connect to the ASEAN Smart City Network? Talk to HSBC today for access to local and regional expertise and enterprise solutions." The background is a dark blue with light streaks.



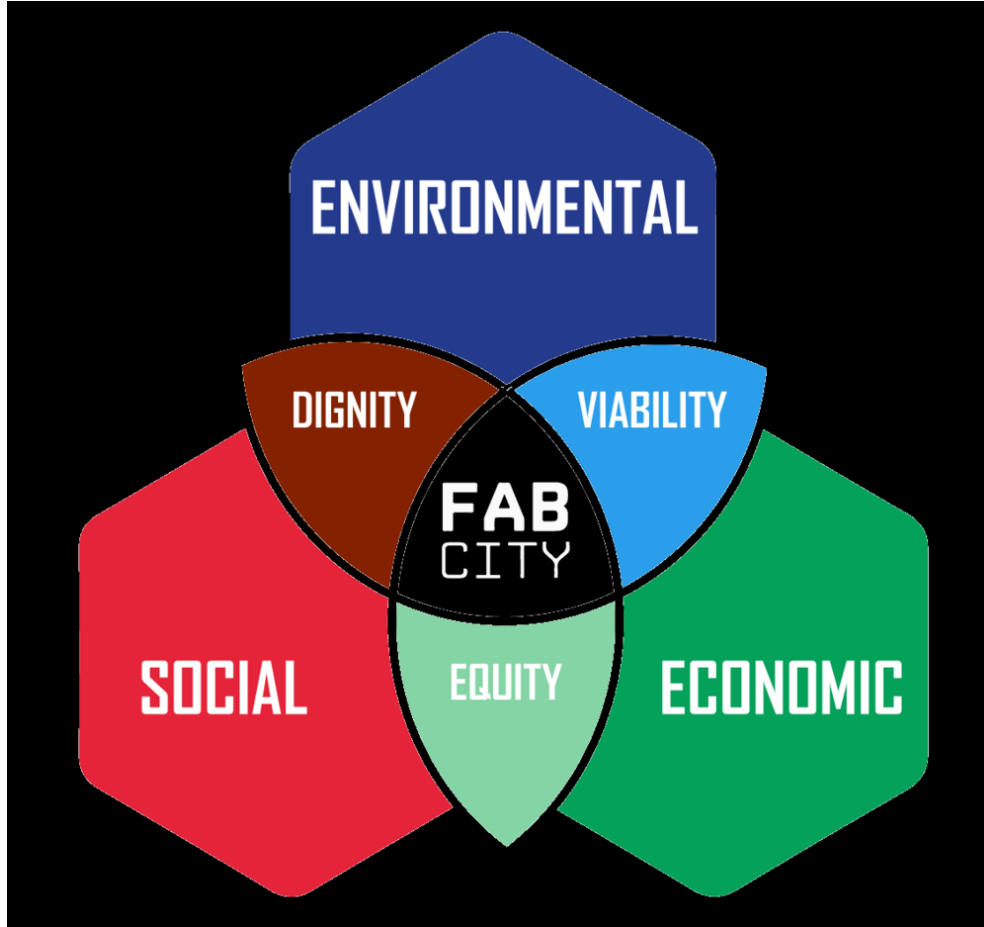
- Singapura memiliki *Chief Smart City Officer*
- Regional memiliki ASCN (ASEAN Smart City Network) dengan 26 *flagship* dengan *unique action plans*
- Sinergi 3 pilar : ekonomi digital, yan masyarakat, dan *interoperability*

TRANSFORMASI DIGITAL

Digital Transformation



WeMakeThe.City



Transformasi Digital Bukanlah tentang Teknologi

Kompas.com - 02/10/2019, 14:21 WIB

BAGIKAN:  

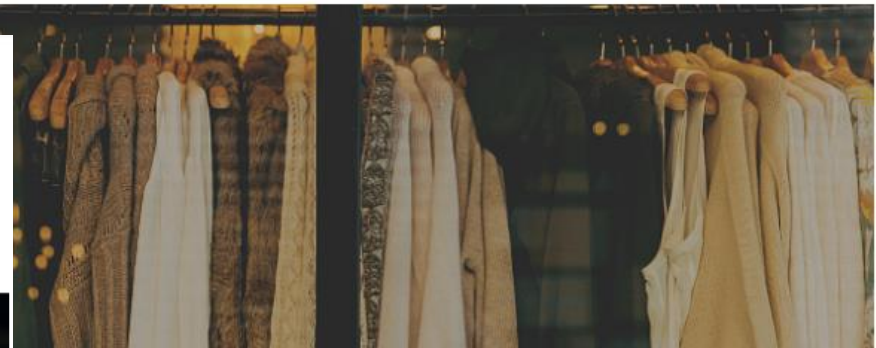
Bukan Transformasi Digital Kalau Tanpa Budaya Digital

CULTURE ADMIN FEBRUARY 24, 2019

COMMUNICATION / CULTURE / LEADERSHIP / LEARNING & DEVELOPMENT / OTHERS

Transformasi Digital Hanya Setengah Hati, Jika Tanpa Digital Culture (Bag. 1)

by NBOGroup Indonesia | Published 28 January 2019



PERAN PEMANGKU KEPENTINGAN TRANSFORMASI DIGITAL INDONESIA

**PEMERINTAH
PROGRAM KABINET
INDONESIA MAJU**

*SDM iptek, infrastruktur,
debirokrasi, deregulasi (omnibus
law), ekonomi digital UMKM*

**PERGURUAN TINGGI,
TELCO,
KOMUNITAS TIK**

**DIGITALISASI &
TRANSF. DIGITAL**

*Modernisasi yan, online,
telemetering, industri
kreatif*

Tenaga ahli bidang TIK

**MASYARAKAT,
INDUSTRI, PASAR**

Terima Kasih



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